

# JAPANESE CHAMBER OF COMMERCE, BANGKOK

## JAPANESE CHAMBER OF COMMERCE, BANGKOK

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JCC 2023

#### Message from the President

The Japanese Chamber of Commerce, Bangkok (JCC) is an organisation with more than half a century history since its establishment in 1954. We are one of the largest overseas Japanese Chambers of Commerce in the world, with 1,651 member companies (as of end-March 2023). We develop a wide range of activities, including not only activities that contribute to trade, investment and economic development between Thailand and Japan, but also social contribution projects such as cultural exchange and educational support.

The pandemic of the COVID-19 which has blocked the world for a long time, is recovering on many fronts. However, according to the economic trend survey conducted by the JCC, the recovery progress varies from sector to sector, and our business activities and private life are still in a very difficult situation due to the unstable exchange rate, etc. The JCC recognizes the importance of providing useful



Mr. Noriaki Yamashita The 59th President

information to our member companies in a timely manner and of implementing activities in line with their needs.

Therefore, this year, the JCC will promote useful activities that are attractive to our member companies, as the source of our strength lies in the active participation of each and every member. The JCC will provide member companies with opportunities for 'fruitful exchanges' and 'collection and provision of useful business information' as much as possible, and will strive to support members.

The JCC will eagerly tackle the issue of improving the business environment for Japanese companies in Thailand. We have held discussions with the Thai government on various issues such as taxation, labour and customs. In addition, the JCC is committed to providing up-to-date information and exchanging our views on Thailand's BCG (Bio-Circular-Green) Economic Strategy and carbon neutral initiatives with them. This year, through discussions with the Thai government, we will continue our efforts to improve the business environment in Thailand for our member companies to improve their business management.

The JCC also will continue to carry out our social contribution activities for Thai society, such as awarding scholarships to local university students, conducting "lunch project" to local primary schools and holding lectures in the Thai universities financially maintained by the JCC, in order to show our gratitude to Thai society for the Thai peoples' understanding of the business activities of Japanese companies. This year, we will discuss and improve our social contribution activities to offer the projects that are "unique-to-JCC" in response to the actual situation and the demands of the Thai society.

We, as the JCC, will continue to actively develop our actions to meet the expectations of our member. We look forward to your warm support and active participation in JCC's activity.

May 2023

#### Vision and Objectives

#### Vision

Friendship and development of both Japan and Thailand

#### Objectives

To contribute to the development of trade, industry as well as the whole economy between Japan and Thailand.

To promote interchange and friendship among the members of the JCC.

To provide assistance, advice and convenience to the JCC members ( for the sake of development in their trade and industrial activities. )

#### Mission

Carry out various projects to support the business of Japanese companies in Thailand as well as their harmonizing with Thai society.

#### The Concept of JCC's Emblem

With regards to the fundamental idea of mutual friendship and development of both countries (Japan and Thailand), the upper part of the emblem is a picture of a Buddhist temple, which is a symbol of Thailand. The shining sun above the temple is meant to symbolize hope for further growth of the country of Thailand. In addition, the flag of Japan and Thailand arranged in the lower area is designed to express the desire of eternal friendship between both countries.



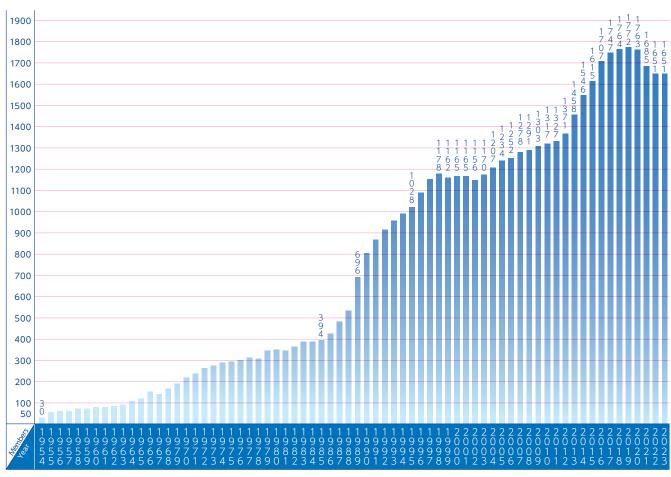
#### History of JCC

The Japanese Chamber of Commerce, Bangkok was founded on September 27, 1954 with 30 member companies. During the 69 years after its establishment, the JCC has contributed to Japanese companies in Thailand in various forms. Concurrent with the growth of Japanese joint-venture companies, the JCC has taken part in various kinds of activities to assist in harmonizing with the Thai society.

Membership has increased steadily with the expansion of investment and the transfer of Japanese company plants to foreign countries. Particularly after the Plaza Accord in 1985, a number of the JCC members rapidly increased because of the foreign investment boom caused by the Japanese yen's appreciation and the change into a borderless global economy. Accordingly, the number of the JCC members increased to 394 companies in April 1985 and 696 companies in 1989. Thereupon, in June 1994 the JCC had increased its membership to 1,000 companies. Despite experiencing many risks such as the Asian financial crisis in 1997 and the 2011 Thai flood, the number of Japanese companies in Thailand continues to increase, and in 2016 the number of JCC members exceeded 1,700. However, the number of members began to decline due to the withdrawal of companies and the reorganization of business activities due to the impact of COVID-19 that occurred in 2020.

The JCC is one of the largest Japanese Chamber of Commerce located in a foreign country. The structure of the JCC is comprised of a Board of Executive Directors (1 President, 7 Vice Presidents, 1 Treasurer and 1 Chairman of General Affairs, 1 Executive Managing Director), 16 divisions of various business categories, 22 Committees divided into separate functions, and the Economic Research Group. The JCC conducts activities under the close cooperation of related government offices and other economic agents by focusing on the Board of Directors (47 Directors, 1 Special Director, and 2 Auditors).

#### Changes in the Growth of the JCC Members

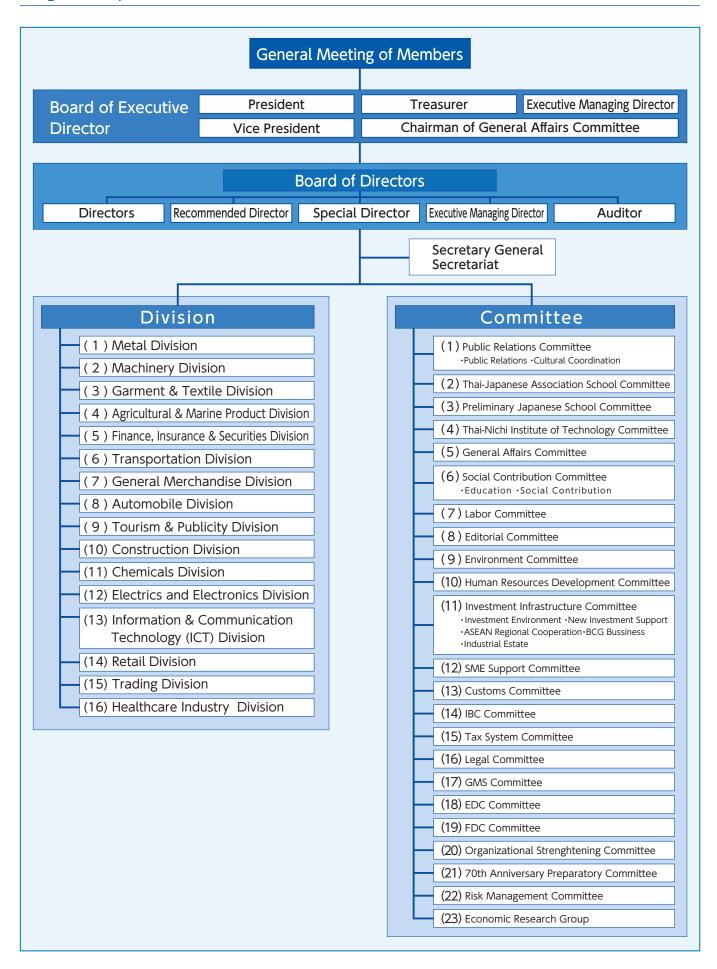


Note: The data of 1954 is the number on September 27th, 1954. For other years are the numbers on April 1st of each year

#### The Successive Presidents

Order	Name	Company Name	Period
1	Mr. SADAO SHIOZAWA	TOYO MENKA KAISHA LTD.	1954/9 ~ 1955/3
2	Mr. TOKUSHICHI SAITO	MITSUBISHI SHOJI	1955/4 ~ 1956/3
3	Mr. CHOICHIRO KOMAI	DAIICHI BUSSAN CO., LTD.	1956/4 ~ 1957/3
4	Mr. MASAJIRO UMEMOTO	C.ITOH & CO., LTD.	1957/4 ~ 1957/7
5	Mr. CHOICHIRO KOMAI	DAIICHI BUSSAN CO., LTD.	1957/7 ~ 1958/3
6	Mr. TOKUSHICHI SAITO	MITSUBISHI SHOJI	1958/4 ~ 1959/10
7	Mr. AKITAKE MIURA	MITSUBISHI SHOJI	1959/10 ~ 1961/3
8	Mr. MASARU OKANIWA	THE MITSUI BANK LTD.	1961/4 ~ 1962/12
9	Mr. UMEKICHI AOKI	C.ITOH & CO., LTD.	1962/12 ~ 1964/5
10	Mr. KENICHI KOORI	MITSUI & CO., (THAILAND) LTD.	1964/5 ~ 1967/8
11	Mr. TETSUO HAYASHI	MITSUBISHI COMPANY (THAILAND) LTD.	1967/8 ~ 1969/3
12	Mr. YOSHIO ABE	MITSUI & CO., (THAILAND) LTD.	1969/4 ~ 1971/3
13	Mr. HISANOBU YAMAZAKI	THE BANK OF TOKYO LTD.	1971/4 ~ 1971/10
14	Mr. TOSHIO IKAWA	MARUBENI-IIDA CO., LTD.	1971/11 ~ 1972/11
15	Mr. SHOJIRO SATO	MITSUI & CO., (THAILAND) LTD.	1972/12 ~ 1974/3
16	Mr. KUNIO MITSUYA	MITSUBISHI COMPANY (THAILAND) LTD.	1974/4 ~ 1976/3
17	Mr. SHIN TSUJI	MITSUI & CO., (THAILAND) LTD.	1976/4 ~ 1977/7
18	Mr. JUNJI TACHIBANA	MARUBENI CORPORATION	1977/8 ~ 1978/3
19	Mr. IKUYA HAYASHI	MITSUBISHI COMPANY (THAILAND) LTD.	1978/4 ~ 1980/3
20	Mr. YUZO SONOYAMA	MITSUI & CO., (THAILAND) LTD.	1980/4 ~ 1980/6
21	Mr. NAGAYUKI TAKASE	MARUBENI CORPORATION	1980/7 ~ 1981/3
22	Mr. MICHIJI OKUZUMI	MITSUBISHI COMPANY (THAILAND) LTD.	1981/4 ~ 1982/3
23	Mr. HIROSHI WATADA	MITSUI & CO., (THAILAND) LTD.	1982/4 ~ 1984/3
24	Mr. SHIGERU MASUDA	MITSUBISHI COMPANY (THAILAND) LTD.	1984/4 ~ 1986/3
25	Mr. TAIZO KIYOMINE	MITSUI & CO., (THAILAND) LTD.	1986/4 ~ 1988/3
26	Mr. AKIRA KOYAMA	MITSUBISHI COMPANY (THAILAND) LTD.	1988/4 ~ 1989/12
27	Mr. KATSUMI MIYATA	MITSUBISHI COMPANY (THAILAND) LTD.	1990/1 ~ 1990/3
28	Mr. TAIZO KIYOMINE	MITSUI & CO., (THAILAND) LTD.	1990/4 ~ 1990/6
29	Mr. HIROSHI MATSUKI	MITSUI & CO., (THAILAND) LTD.	1990/6 ~ 1992/4
30	Mr. KATSUMI MIYATA	MITSUBISHI COMPANY (THAILAND) LTD.	1992/5 ~ 1994/4
31	Mr. HIROYUKI MARUKO	MITSUI & CO., (THAILAND) LTD.	1994/5 ~ 1996/4
32	Mr. SHINJI HAMADA	MITSUBISHI COMPANY (THAILAND) LTD.	1996/5 ~ 1997/4
33	Mr. YOSHIAKI MURAMATSU	TOYOTA MOTOR THAILAND CO., LTD.	1997/5 ~ 1998/4
34	Mr. TERUO TSUBAKI	MARUBENI THAILAND CO., LTD.	1998/5 ~ 1999/4
35	Mr. TAKAHIRO IENAGA	MITSUI & CO., (THAILAND) LTD.	1999/5 ~ 2000/4
36	Mr. TAKETOSHI ARIKAWA	MITSUBISHI COMPANY (THAILAND) LTD.	2000/5 ~ 2001/4
37	Mr. KO MORI	MARUBENI THAILAND CO., LTD.	2001/5 ~ 2002/4
38	Mr. HIROO SUTOH	MITSUI & CO., (THAILAND) LTD.	2002/5 ~ 2003/4
39	Mr. RYOICHI SASAKI	TOYOTA MOTOR THAILAND CO., LTD.	2003/5 ~ 2004/4
40	Mr. TSUYOSHI NORO	MITSUBISHI COMPANY (THAILAND) LTD.	2004/5 ~ 2005/4
41	Mr. KENJI SHISRASAKI	MITSUI & CO., (THAILAND) LTD.	2005/5 ~ 2006/4
42	Mr. TETSUJI BANNO	MARUBENI THAILAND CO., LTD.	2006/5 ~ 2007/4
43	Mr. MITSUHIRO SONODA	TOYOTA MOTOR THAILAND CO., LTD.	2007/5 ~ 2008/4
44	Mr. FUKUJIRO YAMABE	MITSUBISHI COMPANY (THAILAND) LTD.	2008/5 ~ 2009/4
45	Mr. YO JITSUKATA	MARUBENI THAILAND CO., LTD.	2009/5 ~ 2010/4
46	Mr. JUNICHI MIZONOUE	MITSUI & CO., (THAILAND) LTD.	2010/5 ~ 2011/4
47	Mr. KYOICHI TANADA	TOYOTA MOTOR THAILAND CO., LTD.	2011/5 ~ 2012/4
48	Mr. MINORU FURUSAWA	MITSUBISHI COMPANY (THAILAND) LTD.	2012/5 ~ 2013/4
49	Mr. SUSUMU UNENO	MITSUI & CO., (THAILAND) LTD.	2013/5 ~ 2014/4
50	Mr. HISAMICHI KOGA	MARUBENI THAILAND CO., LTD.	2014/5 ~ 2015/4
51	Mr. AKIRA MURAKOSHI	MITSUBISHI COMPANY (THAILAND) LTD.	2015/5 ~ 2016/4
52	Mr. SHINGO SATO	MITSUI & CO., (THAILAND) LTD.	2016/5 ~ 2017/4
53	Mr. SOJI SAKAI	MARUBENI THAILAND CO., LTD.	2017/5 ~ 2018/4
54	Mr. MICHINOBU SUGATA	TOYOTA MOTOR THAILAND CO., LTD.	2018/5 ~ 2019/4
55	Mr. SHINJI NAKANO	SUMITOMO CORPORATION THAILAND LTD.	2019/5 ~ 2020/5
56	Mr. SHOICHI OGIWARA	MITSUBISHI COMPANY (THAILAND) LTD.	2020/5 ~ 2021/4
57	Mr. KAZUO HIDAKA	MARUBENI THAILAND CO., LTD.	2021/5 ~ 2022/4
58	Mr. TAKEO KATO	MITSUI & CO., (THAILAND) LTD.	2022/5 ~ 2023/4
59	Mr. NORIAKI YAMASHITA	TOYOTA MOTOR THAILAND CO., LTD.	2023/5 ~

#### Organization chart



#### Director List 2023(1)

As of June 2023

Board of Executive Directors							
Position	Name	Company Name					
President	Mr. Noriaki Yamashita	Toyota Motor Thailand Co., Ltd.					
Vice President	Mr. Kozo To	Sumitomo Corporation Thailand Ltd.					
Vice President	Mr. Hiroyasu Sato	Mitsubishi Company (Thailand) Ltd.					
Vice President	Mr. Kazuo Hidaka	Marubeni Thailand Co., Ltd.					
Vice President	Mr. Takeo Kato	Mitsui & Co., (Thailand) Ltd.					
Vice President	Mr. Takashi Yoshida	Itochu (Thailand) Ltd.					
Vice President	Mr. Yoshihiro Sugeta	Hitachi Asia (Thailand) Co., Ltd.					
Vice President	Mr. Bunsei Okubo	Bank of Ayudhya PCL.					
Treasurer	Mr. Takashi Toyoda	Sumitomo Mitsui Banking Corporation Bangkok Branch					
Chairman of General Affairs Committee	Mr. Kazuo Hidaka	Marubeni Thailand Co., Ltd.					
Executive Managing Director	Mr. Nobuyuki Ishii	Japanese Chamber of Commerce, Bangkok					

Division							
Division	Chairman	Company Name	Vice chairman	Company Name			
Metal Division	Mr. Shinichi Yaguchi	JFE Steel (Thailand) Ltd.	Mr. Takashi Sekino	Nippon Steel Southeast Asia Co., Ltd.			
Machinery Division	Mr. Toyohiko Satsuka	Sojitz (Thailand) Co., Ltd.	Mr. Yoshihiro Sakanushi	NMB-Minebea Thai Co.,Ltd.			
Garment & Textile Division	Mr. Masahide Matsumura	Toray Industries (Thailand) Co., Ltd.					
Agricultural & Marine Product Division	Mr. Ichiro Sakakura	Ajinomoto Co., (Thailand) Ltd.					
Finance, Insurance & Securities Division	Mr. Bunsei Okubo	Bank of Ayudhya PCL.	Mr. Nobufumi Yasue	Tokio Marine Safety Insurance (Thailand) PCL.			
Transportation Division	Mr. Kiyoshi Tokonami	K Line (Thailand) Ltd.	Mr. Wataru Kuroda	NYK Line Thailand Co., Ltd.			
General Merchandise Division	Mr. Motoyasu Ishiguro	Oji Paper (Thailand) Ltd.					
	Mr. Noriaki Yamashita	Toyota Motor Thailand Co., Ltd.	Mr. Isao Sekiguchi	Nissan Motor (Thailand) Co., Ltd.			
Automobile Division	IVII. INOITAKI TAITIASIIILA	Toyota Motor Thailand Co., Ltd.	Mr. Shigeto Kimura	Thai Honda Co., Ltd.			
(Acting Chairman)	Mr. Satoshi Yamaguchi	Isuzu Motors Co., (Thailand) Ltd.	Mr. Eiichi Koito	Mitsubishi Motors (Thailand) Co., Ltd.			
(Acting Chairman)	Wii. Satosiii Yamaguchii	isuzu Motors Co., (Trialiariu) Ltu.	Mr. Tadashi Miura	Mazda Sales (Thailand) Co., Ltd.			
Tourism & Publicity Division	Mr. Takafumi Sawada	Japan Airlines Co., Ltd.	Mr. Hideto Azuki	Dentsu International (Thailand) Ltd.			
Construction Division	Mr. Masayuki Tsuchida	SMCC (Thailand) Co., Ltd.	Mr. Manabu Hirose	Thai Shimizu Co., Ltd.			
Chemicals Division	Mr. Kazuaki Koga	AGC Vinythai Public Company Limited	Mr. Hidenori Yagasaki	Mitsui Chemicals (Thailand) Co., Ltd.			
Electrics and Electronics Division	Mr. Yoshihiro Sugeta	Hitachi Asia (Thailand) Co., Ltd.	Mr. Tetsuya Shinohara	Mitsubishi Electric Asia (Thailand) Co., Ltd.			
Electrics and Electronics Division	Wii. Fosiiiiiio Sugeta	Hitachi Asia (Maliana) Co., Eta.	Mr. Kenichiro Kubo	Canon Hi-Tech (Thailand) Co., Ltd.			
Information & Communication Technology (ICT) Division	Mr.Yutaka Ueno	NTT (Thailand) Limited					
Retail Division	Mr. Masatoshi Omoto	Aeon (Thailand) Co.,Ltd.					
Trading Division	Mr. Takashi Yoshida	Itochu (Thailand) Ltd.					
Health Care Industry Division	Mr. Takeo Kato	Mitsui & Co., (Thailand) Ltd.					

Committee								
Committee Chairman		Company Name	Vice chairman	Company Name				
Public Relations Committee	Mr. Takeo Kato	Mitsui & Co., (Thailand) Ltd.						
- Public Relations	Mr. Hideto Azuki	Dentsu International (Thailand) Ltd.	Mr. Seido Terasawa	All Nippon Airways Co., Ltd.				
			Mr. Satoshi Yamaguchi	Isuzu Motors Co., (Thailand) Ltd.				
- Cultural Coordination	Mr. Takafumi Sawada	Japan Airlines Co., Ltd.	Mr. Ryosuke Sugimoto	MOL Shipping (Thailand) Co., Ltd.				
			Mr. Kazuyuki Akita	Mitsui Sumitomo Insurance Co., Ltd. Thailand Branch				
Thai-Japanese Association	Mr. Masahito Takahashi	Thai Kurabo Co., Ltd.	Mr. Takashi Yoshida	Itochu (Thailand) Ltd.				
School Committee	IVII. IVIASAIIILO TAKAIIASIII	rnai Kurabo Co., Ltd.	Mr. Shigeki Maeda	Toyota Tsusho (Thailand) Co., Ltd.				
Preliminary Japanese School Committee Mr. Masahito Takahas		Thai Kurabo Co., Ltd.						
Thai-Nichi Institute of Technology	Mr. Chikayashi Kana	Compo Incurance (Thailand) DCI	Mr. Kazushige Asada	Teijin Polyester (Thailand) Co., Ltd.				
Committee	Mr. Chikayoshi Kono	Sompo Insurance (Thailand) PCL.	Mr. Tetsuya Shinohara	Mitsubishi Electric Asia (Thailand) Co., Ltd.				

## Director List 2023(2)

As of June 2023

Committee									
Committee	Chairman	Company Name	Vice chairman	Company Name					
General Affairs Committee	Mr. Kazuo Hidaka	Marubeni Thailand Co., Ltd.	Mr. Shigeki Maeda	Toyota Tsusho (Thailand) Co., Ltd.					
Social Contribution Committee	Mr. Noriaki Yamashita	Toyota Motor Thailand Co., Ltd.	Mr. Kozo To	Sumitomo Corporation Thailand Ltd.					
Social Contribution Committee	Wii. Worldin Turnasmia	Toyota Motor Maland Co., Etd.	Mr. Yoshihiro Sugeta	Hitachi Asia (Thailand) Co., Ltd.					
			Mr. Takeo Kato	Mitsui & Co., (Thailand) Ltd.					
- Education	Mr. Kozo To	Sumitomo Corporation Thailand Ltd.	Mr. Takashi Toyoda	Sumitomo Mitsui Banking Corporation Bangkok Branch					
			Mr. Bunsei Okubo	Bank of Ayudhya PCL.					
- Social Contribution	Mr. Yoshihiro Sugeta	Hitachi Asia (Thailand) Co., Ltd.	Mr. Kazuo Hidaka	Marubeni Thailand Co., Ltd.					
Social Contribution	TVII. TOSIIIIII O Sugeta	Titaciii Asia (Titaliana) Co., Eta.	Mr. Takashi Yoshida	Itochu (Thailand) Ltd.					
Labor Committee	Mr. Keiji Chuma	Thai Bridgestone Co., Ltd.	Mr. Takaharu Serizawa	Fujikura Electronics (Thailand) Ltd.					
Editorial Committee	Mr. Seido Terasawa	All Nippon Airways Co., Ltd.							
Environment Committee	Mr. Hidenori Yagasaki	Mitsui Chemicals (Thailand) Co., Ltd.	Mr. Masahide Matsumura	Toray Industries (Thailand) Co., Ltd.					
Human Resources Development Committee	Mr. Kazushige Asada	Teijin Polyester (Thailand) Co., Ltd.	Mr. Isao Sekiguchi	Nissan Motor (Thailand) Co., Ltd.					
Human Resources Development Committee	Mi. Kazusi ilge Asaua	reijiii Polyestei (malland) Co., Etd.	Mr. Chikayoshi Kono	Sompo Insurance (Thailand) PCL.					
Investment Infrastructure Committee	Mr. Kazuo Hidaka	Marubeni Thailand Co., Ltd.							
- Investment Environment	Mr. Takashi Sekino	Ninnan Staal Southeast Asia Co. Ltd.	Mr. Eiichi Koito	Mitsubishi Motors (Thailand) Co., Ltd.					
- investment environment	Mr. Takashi Sekino	Nippon Steel Southeast Asia Co., Ltd.	Mr. Jun Kuroda	JETRO Bangkok					
ACEAN Regional Cooperation	Mr. Jun Kuroda	IETPO Panelcale	Mr. Kei Shirota	Mizuho Bank, Ltd. Bangkok Branch					
- ASEAN Regional Cooperation		JETRO Bangkok	Mr. Isao Sekiguchi	Nissan Motor (Thailand) Co., Ltd.					
- Industrial Estate	Mr. Takaharu Serizawa	Fujikura Electronics (Thailand) Ltd.							
Now Investment Support		Cumitana Mitaui Danking Caynayatian Dangkak Dyanah	Mr. Kazuyuki Akita	Mitsui Sumitomo Insurance Co., Ltd. Thailand Branch					
- New Investment Support	Mr. Takashi Toyoda	Sumitomo Mitsui Banking Corporation Bangkok Branch	Mr. Masaki Totsuka	Thai Yazaki Corporation, Ltd.					
- BCG Business	Mr. Takeo Kato	Mitsui & Co., (Thailand) Ltd.	Mr. Hiroyasu Sato	Mitsubishi Company (Thailand) Ltd.					
SME Support Committee	Mr. Masaki Totsuka	Thai Yazaki Corporation, Ltd.							
Customs Committee	Mr. Hirovasu Sata	Mitaribishi Campany (Theiland) Itd	Ms. Kayo Hoketsu	Toshiba Asia Pacific (Thailand), Co., Ltd.					
Customs Committee	Mr. Hiroyasu Sato	Mitsubishi Company (Thailand) Ltd.	Mr. Toyohiko Satsuka	Sojitz (Thailand) Co., Ltd.					
IBC Committee	Mr. Bunsei Okubo	Bank of Ayudhya PCL.							
Tax System Committee	Mr. Kei Shirota	Mizuho Bank, Ltd. Bangkok Branch	Mr. Kenichiro Kubo	Canon Hi-Tech (Thailand) Co., Ltd.					
Logal Committee	Mr. Hirovasu Sato	Mitaubiahi Caranany (Thailand) Ital	Mr. Ryosuke Sugimoto	MOL Shipping (Thailand) Co., Ltd.					
Legal Committee	Mr. Hiroyasu Sato	Mitsubishi Company (Thailand) Ltd.	Mr. Nobufumi Yasue	Tokio Marine Safety Insurance (Thailand) PCL.					
GMS Committee	Mr.Takashi Yoshida	Itochu (Thailand) Ltd.	Mr. Yoshihiro Sakanushi	NMB-Minebea Thai Co.,Ltd.					
EDC Committee	Mr. Yoshihiro Sugeta	Hitachi Asia (Thailand) Co., Ltd.	Mr. Tetsuya Shinohara	Mitsubishi Electric Asia (Thailand) Co., Ltd.					
FDC Committee	Mr.Shigeki Maeda	Toyota Tsusho (Thailand) Co., Ltd.							
Organizational Stranghtonian Committee	Mr. Kozo To	Cumihama Carnarytica Theileadh	Mr. Bunsei Okubo	Bank of Ayudhya PCL.					
Organizational Strenghtening Committee	Mr. Kozo To	Sumitomo Corporation Thailand Ltd.	Ms. Kayo Hoketsu	Toshiba Asia Pacific (Thailand), Co., Ltd.					
70th Applyorant Proposition Committee	Mr. Kozo Ts	Sumihama Carparetia Theiles did	Mr. Takeo Kato	Mitsui & Co., (Thailand) Ltd.					
70th Anniversary Preparatory Committee	Mr. Kozo To	Sumitomo Corporation Thailand Ltd.	Mr. Kazuo Hidaka	Marubeni Thailand Co., Ltd.					
Risk Management Committee	Mr. Noriaki Yamashita	Toyota Motor Thailand Co., Ltd.	Mr. Kazuo Hidaka	Marubeni Thailand Co., Ltd.					
Economic Research Group	Mr. Jun Kuroda	JETRO Bangkok							

Auditor						
Auditor	Mr. Tomoyuki Miyaguchi	Japan Bank for International Cooperation				
Additor	Mr. Ryosuke Fujioka	The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS)				

		Secretary General
Secretary General	Mr. Morihiro Utsuki	Japanese Chamber of Commerce, Bangkok

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## JCC members Statistics (2014-2023)

		2014/	2015/ 4	2016/	2017/	2018/	2019/ 4	2020/	2021/	2022/	2023/	share(%)
Con	Commerce, Trading		318	349	358	369	372	378	367	365	365	22.1%
Mar	nufacturer	718	739	777	777	777	777	764	744	730	721	43.7%
	Local Manufacturer	697	716	755	754	758	757	747	729	716	707	42.8%
	Metal	90	91	93	92	94	97	94	90	88	84	5.1%
	Automobile and Parts	213	221	228	231	234	235	237	235	232	229	13.9%
	Electrical Appliance, Machine	184	185	188	183	183	180	201	185	161	163	9.9%
	Textile	37	37	37	37	36	36	34	33	32	30	1.8%
	Chemical Product, Ceramics	96	94	101	101	104	105	109	114	107	100	6.1%
	Food Product	37	41	42	40	41	42	42	41	42	44	2.7%
	Others	40	47	66	70	66	62	30	31	54	57	3.5%
	Representative Office	21	23	22	23	19	20	17	15	14	14	0.8%
Engin	eer Work, Construction	81	83	84	89	91	91	96	92	87	85	5.1%
Finan	ce, Insurance, Securities	62	65	73	76	73	74	72	72	74	72	4.4%
Carg	go, Transportation	85	83	91	92	92	97	95	91	86	88	5.3%
Inforn	nation, Communication	-	-	-	-	-	-	-	-	35	41	2.5%
Trave	el, Hotel, Restaurant	65	69	73	68	66	63	59	39	26	25	1.5%
Adv	ertising,Publishing	26	30	27	30	31	30	27	25	30	27	1.6%
Con	sulting Service	-	-	-	-	-	-	-	-	-	96	5.8%
Real E	Estate & Industrial Estate	-	-	-	-	-	-	-	-	-	19	1.2%
Retail	and Department Store	44	49	51	60	58	52	47	30	15	3	0.2%
Regi	Regional Head Quarter		-	-	-	-	-	-	-	-	11	0.7%
Gov	ernment Agency	9	9	9	10	10	10	10	10	11	11	0.7%
Priva	ate Organization	2	2	2	2	2	2	2	2	2	2	0.1%
Oth	ers	160	168	171	185	195	204	213	213	190	85	5.1%
	Total	1,546	1,615	1,707	1,747	1,764	1,772	1,763	1,685	1,651	1,651	100.0%

Remarks: Consulting Service, Real Estate & Industrial Estates, and Regional Head Quarter, which used to be included in Others, are newly categorized.

Number of members as at 1 April in each year

#### Main Activities in 2022 (1)

#### Exchanged opinions with the Thai Government and related agencies

Delivered the members opinion to the related agencies to achieve the requirements

■ Meeting with Deputy Prime Minister, Mr. Supattanapong Punmeechaow



■ Dialogue with ASEAN Secretary-General, H.E. Dato Lim Jock Hoi



■ Seminar by Dr. Sethaput Suthiwartnarueput, the Governor of the Bank of Thailand



■ Meeting with Minister of Finance, Mr. Arkhom Termpittayapaisit



■ Meeting with Minister of Digital Economy and Society, Mr. Chaiwut Thanakamanusorn



■ Seminar on Environmental Policy by Bangkok Metropolitan Administration (BMA)



#### Main Activities in 2022 (2)

#### **Seminars and Fairs**

Provided up-to-date information and support the business networking of the JCC members

■ Networking Event for the JCC members "JCC Day" ■ Labor Law Seminar for the SME (Organizational Strengthening Committee)



■ Joint seminar with Thai Chamber of Commerce ■ Economic Forum 2023 (Editorial Committee) (TCC) (Agriculture & Marine Product Division)



(SME Support Committee)





#### Surveys

In order to better comprehend the business climate of Japanese companies through periodic surveys

- ■Survey on Business Sentiment (first half / second half) (Economic Research Group)
- ■Survey on Wage / Labor Situation (Labor Committee)



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#### Main Activities in 2022 (3)

#### **Social Contribution Activities**

Contribute to the Thai Society as Japanese Company registered in Thailand

■ Lunch Project at Schools in the Provincial Area (Social Contribution Committee)



■ Japanese Business Management Course for the Thai Universities (Social Contribution Committee)



■ Co-organization of the Japanese Speech Contest (Social Contribution Committee) ■ Awarding Ceremony of Scholarship for University Students in Provincial Areas (Social Contribution Committee)







#### **Publications**

#### **Provide Useful Information** for the Business in Thailand

- ■Publication of the "Overview Thailand Economy 2022/2023" (Economic Research Group)
- Monthly Magazine for Members "Shoho Report" (Editorial Committee)





#### **Activities of Divisions**

#### Provision of industrial information and members' exchange

The JCC has 16 divisions which members may select one or more to belong to depending on its business. Each division has organized lecture meetings, exchange sessions, and tours to enhance exchange among its members which are engaged in the same or related businesses as well as to provide updates and useful information on business management.

Divisions	Main Activities in 2022
Metal Division	Promoting Activities on TISI Regulations, Working-parties Activities (Steel and Coil Center)
Machinery Division	Factory Visit, Lecture on carbon neutrality
Garment & Textile Division	Business report meeting
Agricultural & Marine Product Division	Conference about Japanese Food Industry in Bangkok, Joint Seminar with TCC
Finance, Insurance & Securities Division	Lectures on the Currency Trends, Seminar by the Governor of Bank of Thailand
Transportation Division	Seminar on Infrastructure Development in Thailand, Visit to Laos
General Merchandise Division	Lecture on Start-up Companies, Lecture on commodity market in Thailand
Automobile Division	Study on the Actual Results of Sale/Export/Production of 4 wheels/2 wheels, Promoting Activities on the Economic Stimulus Plan, Working-Parties Activities (4 wheels, 2 wheels, Techniques & Production and Parts)
Tourism & Publicity Division	Seminar on Japanese Contents Industry
Construction Division	Lectures on Bangkok Urban Planning and Construction Technology
Chemicals Division	Seminar on the Responsible Care, Lecture on the Thai Economy
Electric & Electronics Division	Lectures on Human Resources Development and Carbon Neutrality
Telecommunication Division	Data Center Tour, Networking with BCCT
Retail Division	Lecture on Lifestyle Market in Thailand
Trading Division	Visit to Economic Corridor in GMS, Comparative Law seminar
Health Care Industry Division	Lecture on Medical Practice in Thailand

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#### **Activities of Committees**

#### Exchange opinions on the specialized field and carry out various projects

The JCC has 22 committees and 1 research committee which are operated by our members cooperation. The objectives of each committee are wide-ranging from the business support to members to the cooperation with the Thai society as Japanese companies in Thailand. The activities of these committees are foundamental for the JCC.

Committee	Activity
Public Relations Committee	
Public Relations	1)Public Relations Activities of the JCC (Including Web-Site and Surveys)
	2)Publication of Guidebook and Newsletters
<ul> <li>Cultural Coordination</li> </ul>	1)Arrangement of Activities to Promote the Relationship and Understanding between Thailand and Japan in cooperation with the Embassy of Japan, The Japanese Association, and The Japan Foundation
Preliminary Japanese School Committee	1)Support the operations of Preliminary Japanese Schools in Phuket and Chiangmai
Thai-Nichi Institute of Technology Committee	1)Support the operation of the Thai-Nichi Institute of Technology in cooperation with TPA
Thai-Japanese Association School Committee	1)Support in the construction of school building and advise for school management
General Affairs Committee	1)Management of Organization and Statute of the JCC 2)Management of the Secretariat Office
Social Contribution Fund Committee	
<ul><li>Education</li></ul>	1)Planning and Operation of Educational Support in Thailand
<ul> <li>Social Contribution</li> </ul>	1)Planning and Operation of Social Contribution Activities
Labor Committee	1)Wages Survey 2)Working Group on Labor Matters
Editorial Committee	1)Publication of Monthly Magazine "Shoho Report"
Environment Committee	1)Working Group on Environmental Regulations
Human Resources Committee	1)Management of the Job Fair event 2)Arrangement of seminars
Investment Infrastructure Committee	
<ul> <li>Investment Environment</li> </ul>	1)Coordination with BOI 2)Meeting with FTI
<ul> <li>ASEAN Regional Cooperation</li> </ul>	1)Activities to Improve the Environment of Investment within ASEAN Region
<ul><li>Industrial Estate</li></ul>	1)Meeting with the Representative of Industrial Estates
<ul> <li>New Investment Support</li> </ul>	1)Assistance for Japanese Companies to Start Business in Thailand
BCG Business	1)Promotion and support for the business related with BCG
SME Support Committee	1)Seminar 2)Activities to Support SME
Customs Committee	1)Activities to improve the operation of the customs
IBC Committee	1)Improvement of the Regulation related IHQ
Tax System Committee	1)Proposal for Improvement of Corporation Tax, Withholding Tax and Customs
	2)Offer Information about Tax System
Legal Committee	1)Study and Sharing Information about Thai Law and other related topics 2)Seminar
GMS Committee	1)Promotion of Economic Development of GMS countries (Working Committee with BOT)
	2)Inspection Tour
EDC Committee	1)Improvement of Electronic Industry (Joint Meeting with FTI)
FDC Committee	1)Improvement of Agricultural and Marine Food Indusry (Joint Meeting with FTI) 2)Seminar
Organizational Strengthening Committee	1)Increase of New Members
	2)Strengthen the Support to the JCC's Members
70th Anniversary Preparatory Committee	Planning and preparation of JCC 70th anniversary project
Risk Management Committee	1)Risk Management in case of an Emergency such as an Outbreak of Pandemic Flu, etc.
Economic Reserch Group	1)Survey on Economic Trends (twice a year) 2)Publication of the Book "Keizai Gaikyo"

Remarks: Each committee designs its own activity plan and conducts activities that contribute to the business of its members.

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#### Join JCC

The Japanese Chamber of Commerce, Bangkok (JCC) is actively committed to bring opinions and requests of Japanese companies to the Thai Government. To make our activities as effective as possible, it is essential that as many Japanese companies as possible decide to be the JCC members. All of you are welcome to join us.

#### Conditions

The main conditions include: (1) The JCC members shall be corporate entities (including representative offices) registered in Thailand, and (2) The JCC members shall have at least one person who has native-level Japanese ability (this is because most of information is in Japanese). There are no restrictions concerning the ratio of stockholding on the Japanese side. Admission is subject to approval of the Board of Executive Directors.

#### **Application Form**

Application form and the list of required documents can be downloaded from our website (https://www.jcc.or.th) or obtained at our office.

#### Procedures

When you finish preparing all the necessary documents, please come to submit them at our office. Please make an appointment in advance before you visit our office.

#### Membership fee

The membership fee is 800 baht/unit/month. The number of units will vary depending on the scale of business.

#### Member benefits

- (1) Seminars on a wide range of topics including revision of laws and business trend.
- (2) Monthly reports exclusively for the JCC members
- (3) Wage survey report (for responding members only)
- (4) Sharing information through the JCC members exchange and more...

#### Contact

The Japanese Chamber of Commerce, Bangkok

E-mail: contact@jcc.or.th URL: https://www.jcc.or.th

Tel: 02-250-0700-3 Fax: 02-250-0705

## Thai Statistics (1)

## 1.Export trend by products

(Unit: Million US\$)

	20	19	20	20	20	21	2022	
Industrial Products	196,775	(79.9%)	185,920	(80.3%)	216,244	(79.5%)	225,694	(78.6%)
Agriculture, Forestry, and Fishery Products	21,781	( 8.8%)	21,101	( 9.1%)	26,151	( 9.6%)	26,721	( 9.3%)
Processed Agriculture, Forestry, and Fishery Products	18,779	( 7.6%)	18,058	( 7.8%)	19,327	( 7.1%)	22,769	( 7.9%)
Mining and Fuel Products	8,933	( 3.6%)	6,554	( 2.8%)	10,285	( 3.8%)	11,883	( 4.1%)
Others	0	( 0.0%)	0	( 0.0%)	0	( 0.0%)	0	( 0.0%)
Total	246,269	(100%)	231,634	(100%)	272,006	(100%)	287,068	(100%)

## 2.Top 5 Exported Items

	2019	2019 2020		2022	
1st	Automobiles / Auto Parts	Automobiles /Auto Parts	Automobiles /Auto Parts	Automobiles /Auto Parts	
2nd	Computer / Computer Parts				
3rd	Gems / Jewelry	Gems / Jewelry	Rubber Products	Gems / Jewelry	
4th	Rubber Products	Rubber Products	Plastic	Rubber Products	
5th	Plastic	Plastic	Gems / Jewelry	Plastic	

## 3.Export Trend by Country

(Unit: Million US\$)

20	2019		2020		2021		22
Country	Amount	Country	Amount	Country	Amount	Country	Amount
US	31,348	US	34,381	US	41,768	US	47,527
	(12.7%)		(14.8%)		(15.4%)		(16.6%)
China	29,169	China	29,813	China	37,204	China	34,390
	(11.8%)		(12.9%)		(13.7%)		(12.0%)
Japan	24,524	Japan	22,808	Japan	24,985	Japan	24,669
	(10.0%)		( 9.8%)		( 9.2%)		( 8.6%)
Vietnam	12,115	HK	11,292	Vietnam	12,539	Vietnam	13,235
	( 4.9%)		( 4.9%)		( 4.6%)		( 4.6%)
HK	11,716	Vietnam	11,167	Malaysia	12,058	Malaysia	12,687
	( 4.8%)		( 4.8%)		( 4.5%)		( 4.4%)
Others	137,396	Others	122,173	Others	142,619	Others	154,560
	(55.8%)		(52.7%)		(52.4%)		(53.8%)
Total	246,269	Total	231,634	Total	272,006	Total	287,068

## 4.Import Trend by Product

(Unit: Million US\$)

	2019		2020		2021		2022	
Raw Materials	92,607	(39.2%)	83,522	(40.5%)	116,284	(43.6%)	125,947	(41.5%)
Capital Goods	61,377	( 26.0%)	55,673	(27.0%)	65,210	(24.4%)	66,829	(22.0%)
Oil	36,174	(15.3%)	27,101	(13.1%)	39,213	(14.7%)	61,530	(20.3%)
Consumer Goods	28,528	(12.1%)	26,109	(12.7%)	31,358	(11.7%)	32,699	(10.8%)
Others	17,575	( 7.4%)	13,750	( 6.7%)	14,817	( 5.6%)	16,186	( 5.3%)
Total	236,260	(100%)	206,156	(100%)	266,882	(100%)	303,191	(100%)

## 5.Top 5 Imported Items

	2019	2020	2021	2022	
1st	Crude Oil	Industrial Machinery	Crude Oil	Crude Oil	
2nd	Industrial Machinery	Electric Machines / Parts	Industrial Machinery	Chemical Products	
3rd	Electric Machines / Parts Crude Oil		Chemical Products	Industrial Machinery	
4th	Chemical Products	Chemical Products	Electric Machines / Parts	Electric Machines / Parts	
5th	Gem (Incl. Gold & Silver)	IC	Iron / Steel Products	IC	

## 6.Import Trend by Country

(Unit: Million US\$)

20	2019		2020		2021		2022	
Country	Amount	Country	Amount	Country	Amount	Country	Amount	
China	50,271	China	49,801	China	66,553	China	71,014	
	(21.3%)		(24.2%)		(24.9%)		(23.4%)	
Japan	33,197	Japan	27,686	Japan	35,654	Japan	34,584	
	(14.1%)		(13.4%)		(13.4%)		(11.4%)	
US	17,282	US	14,808	US	14,341	US	18,026	
	( 7.3%)		( 7.2%)		( 5.4%)		( 6.0%)	
Malaysia	12,767	Malaysia	10,145	Malaysia	12,012	UAE	17,404	
	( 5.4%)		( 4.9%)		( 4.5%)		( 5.7%)	
Korea	8,658	Taiwan	8,245	Taiwan	10,513	Malaysia	14,509	
	( 3.7%)		( 4.0%)		( 3.9%)		( 4.8%)	
Others	114,085	Others	95,472	Others	127,808	Others	147,653	
	(48.3%)		(46.3%)		(47.9%)		(48.7%)	
Total	236,260	Total	206,156	Total	266,882	Total	303,191	

## Thai Statistics (2)

#### 1. Comparison with Japan

Item	Japan (A)	Thailand (B)	(B) ∕ (A)
Area (10,000km²)	37.8	51.1	1.4
Farmland	4.4	23.9	5.4
Metropolitan Area (10,000km²)	0.21	0.16	0.7
Population (Million People)	126.2	66.2	0.5
Metropolitan Area	13.9	5.6	0.4
Density (People/km²)	338	129	0.4
Metropolitan Area	6,169	3,562	0.6
GDP (Billion US\$)	5,065	544	0.1
Per Capita (US\$)	40,113	7,817	0.2
Export (Billion US\$)	640.0	227.0	0.4
Import (Billion US&)	634.1	186.1	0.3
Public Debt Outstanding (Per GDP, %)	258.4	47.8	0.2
Economic Growth Rate (%)	0.3	2.3	8.4
Unemployment Rate(%)	2.8	2.0	0.7

(Source) Public debt outstanding is IMF (2021), others are announced by each country's government

#### 2. Real GDP Growth Rate

					(Source: NESDC)
	2019	2020	2021	2022	2023 (f)
Real GDP Growth Rate(%)	2.2	<b>▲</b> 6.1	1.5	2.6	2.7-3.7

f:predicted value

## 3. Approved BOI Projects 2022/2021

(Source: NESDC)

(Unit:Million Baht)	2019		2020		2021		2022		22/21 (Increase/Decrease,%)	
	No. of projects	Amount	No. of projects	Amount						
Total Investment	934	465,444	853	168,812	753	318,341	1,070	433,971	42.1%	36.3%
(Major Countries)										
Japan	213	69,280	202	54,611	171	80,097	293	50,767	71.3%	<b>36.6%</b>
China	190	256,815	153	30,780	109	37,217	158	77,381	45.0%	107.9%
Taiwan	69	17,870	51	11,266	36	21,552	68	45,215	88.9%	109.8%
Hong Kong	65	32,745	76	16,375	60	12,003	60	39,478	0.0%	228.9%
Korea	32	3,077	19	2,340	28	12,419	33	37,099	17.9%	198.7%
Singapore	118	12,212	105	16,314	94	29,620	178	44,286	89.4%	49.5%
Malaysia	14	2,104	17	2,633	18	2,083	30	5,804	66.7%	178.6%
US	33	15,993	35	4,983	37	29,150	33	50,296	<b>1</b> 0.8%	72.5%
Europe	153	33,185	165	30,380	151	66,580	171	40,362	13.2%	<b>39.4%</b>
(UK)	17	1,417	11	403	17	231	15	5,136	<b>11.8%</b>	2123.4%
(Germany)	22	728	19	3,087	19	5,316	24	2,486	26.3%	<b>▲</b> 53.2%
(Netherland)	44	10,368	67	18,526	55	7,748	55	5,246	0.0%	<b>▲</b> 32.3%

#### 4. Domestic Demands

(Source: BOT, MOI, BOI)

	2018	2019	2020	2021	2022
Consumer Price Index (Increase)	1.07	0.71	▲ 0.85	1.23	6.08
Domestic Sales of Automobiles	1,041,739	1,007,552	792,146	759,119	849,388
Year-On-Year(%)	19.5	<b>▲</b> 3.3	<b>▲</b> 21.4	<b>▲</b> 4.2	11.9
Number of Tourists (10,000 persons)	3,818	3,992	669	43	1,115
Number of Applications for BOI Promotion	1,517	1,523	1,717	1,499	2,119
(Japan)	(311)	(213)	(202)	(171)	(293)

## 5. Minimum Wage (Unit : Baht/Day)

(Source: MOL, BOT)

			(300100: 7001)
Effective Date	Bangkok/ Metroporitan Area (*1)	Industrial & Touristic Area (*2)	Others (*3)
2005/01	175	139 ~ 173	137 ~ 147
2005/08	181	143 ~ 178	139 ~ 153
2006/01	184	143 ~ 181	140 ~ 155
2007/01	191	147 ~ 186	143 ~ 160
2008/01	194	150 ~ 193	144 ~ 163
2008/06	203	154 ~ 197	148 ~ 169
2010/01	205~206	157 ~ 204	151 ~ 173
2011/01	215	167 ~ 221	159 ~ 185
2012/04	300	233 ~ 300	222 ~ 258
2013/01	Same minimum wage r	ate whole the Kingdom of T	hailand (300Baht/day)
2017/01	310	308/310	300/305
2018/04	325	318/320/325/330	308/310/315/318
2020/01	331	324/325/330/335/336	313/315/320/323
2022/10	353	340/343/345/354	328/332/335/338

(\*1): THB 353=Bangkok / Nakon Pathom / Pathum Thani / Samut Prakan / Samut Sakhon / Nonthaburi
 (\*2): THB 340 = Prachinburi / Nongkhai / Ubon Ratchathani / Pang Nga / Krabi / Trat / Khon Kaen / Chiang Mai / Suphanburi / Songkla / Surat Thani / Nakhon Rachasima / Lopburi/ Saraburi / THB343 = Ayutthaya THB 345 = Chachuengsao / THB 354 = Rayong / Phuket / Chonburi
 (\*3): THB 328 = Narathiwat / Pattani / Yala / Nan / Udon Thani / Other 47 Provinces (THB 332/335/338)

#### 6. International Balance (Unit:Billion US\$)

(Source: BOT)

	2017	2018	2019	2020	2021	2022
Export	233.7	251.1	242.7	227.0	270.6	285.4
Import	201.1	228.7	216.0	186.1	238.2	274.6
Trade Balance	32.6	22.4	26.7	40.9	32.4	10.8
Current Balance	44.0	28.4	38.0	21.2	<b>▲</b> 10.6	<b>▲</b> 16.9
Financial Balance	<b>▲</b> 10.5	<b>▲</b> 12.3	<b>▲</b> 14.8	<b>▲</b> 11.7	<b>▲</b> 6.0	n.a
Overall Balance	26.0	7.3	13.6	18.4	<b>▲</b> 7.1	<b>▲</b> 10.2